**ICOM Europe 2024 Training Series:**

**“Heritage Resilience: Safeguarding Cultural Legacy in Crisis Zones”**

**Dates**: 25-26-27 November 2024

**Location**: Tbilisi, Georgia

The "Heritage Resilience: Safeguarding Cultural Legacy in Crisis Zones" training series is dedicated to equipping museum professionals with the critical skills necessary to protect and preserve cultural heritage in areas prone to conflicts and crises. Given the increasing threats to cultural heritage from armed conflicts, natural disasters, and other crises, this training series is essential for ensuring the sustainability and resilience of cultural institutions globally.

In the current global landscape, cultural heritage faces numerous threats from armed conflicts, natural disasters, and other crises. Museums and heritage institutions play a crucial role in preserving the collective memory and identity of communities. Therefore, giving museum professionals the knowledge and skills to manage these risks is important.

**Training Objectives:**

* Enhance the capacity of museum staff in disaster risk management and emergency preparedness.
* Develop critical skills in crisis communication, documentation, and people-centered first aid.
* Provide practical training on emergency evacuation, strategic marketing, and community engagement tailored for conflict zones.

**Training Key Topics** (Each topic is arranged to build on the previous one and ensure a comprehensive approach to heritage protection):

* **Disaster Risk Management and Emergency Preparedness** - Ensuring Museum staff can effectively prepare for, respond to, and recover from disasters and human-induced crises, minimizing damage and loss.
* **Emergency Evacuation Procedures** - In crisis situations, the safe evacuation of artifacts and people is essential. Training in emergency evacuation procedures enables museum staff to execute swift and effective actions to protect cultural assets and ensure human safety.
* **Documentation and Restoration Techniques** - Accurate documentation and effective restoration techniques are critical for preserving the integrity and history of cultural artifacts. Enhancing skills in recording and restoring damaged heritage to preserve the longevity, integrity and history of cultural artifacts.
* **People-Centered First Aid for Cultural Heritage** - This approach prioritizes the well-being of individuals involved in heritage protection. Training in people-centered first aid ensures that museum staff can address immediate human needs while also protecting cultural assets.
* **Psychological First Aid and Support for Museum Staff and Volunteers** - Crises can have a significant psychological impact on those working in heritage protection. Providing psychological first aid and support strategies is essential for maintaining the well-being of staff and volunteers, which is crucial in high-stress situations.
* **Community Engagement and empowerment** - Engaging with local communities is essential for fostering a collective sense of responsibility towards heritage preservation. Involving community members in safeguarding efforts strengthens local resilience, which is particularly important in regions prone to conflicts.
* **Strategic Marketing and Communication in Conflict Zones** - Effective marketing and communication plans are vital for maintaining the visibility and relevance of cultural institutions, even during crises. This training provides insights into crafting messages and campaigns that resonate with audiences despite challenging circumstances.
* **Legal Frameworks and Advocacy for Heritage Protection** - Understanding the legal frameworks and how to advocate for stronger heritage protection laws is vital. This training will help museum and heritage professionals navigate international conventions, national laws, and develop effective advocacy strategies.
* **Collaborative Networks and Partnerships for Heritage Protection** - Building and maintaining collaborative networks to improve crisis response and heritage protection.

**Expected Outcomes:**

* Enhanced emergency response capabilities among museum and heritage professionals.
* Improved protection and safeguarding of cultural heritage in crisis-prone regions.
* Strengthened networks and collaboration between professionals and organizations involved in heritage protection.
* Increased awareness and implementation of best practices in digital preservation and cybersecurity.
* Better psychological support mechanisms for museum staff and volunteers.
* Stronger legal advocacy and fundraising strategies to support heritage protection efforts.

**Registration:**

To participate in the training series, please register by [October 10].

For more information on registration and logistics, visit our [training series website/link] or contact [icomgeo@gmail.com].